

**PRSA Mentor Program Enrollment Form – Mentor**

**Thank you for volunteering to serve as a mentor to a PR student. The following information will be used to match you with your protégé. Please return the completed form to Hallie Bradley by fax (205) 257-1527, email [hbradley@southernco.com](mailto:hbradley@southernco.com) or mail to:**

**Hallie Bradley  
Alabama Power Company  
600 North 18<sup>th</sup> Street  
BIN: MN-0666 Corp HQ  
Birmingham, AL 35291**

**Please call Hallie for more information, 205-257-3738.**

**Name:** \_\_\_\_\_

**Job Title:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Office Phone:** \_\_\_\_\_

**Best time to call:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**I prefer to be contacted by**                      **phone**                      **email**                      **either**  
**(circle one)**

**Are you a current PRSA member? Yes\_\_\_\_\_ No\_\_\_\_\_**  
**If Yes, when does your membership expire?\_\_\_\_\_**

**Organization Address:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Type of Organization**

**Agency                      Corporate                      Non-Profit**

**Governmental/Public Affairs**

**Other:** \_\_\_\_\_

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**Brief description of job responsibilities:**

**Areas of public relations expertise (please check all that apply):**

- |                                                         |                                                             |
|---------------------------------------------------------|-------------------------------------------------------------|
| <input type="checkbox"/> <b>Media Relations</b>         | <input type="checkbox"/> <b>Strategic/Tactical Planning</b> |
| <input type="checkbox"/> <b>Writing/Editing</b>         | <input type="checkbox"/> <b>Research Methods</b>            |
| <input type="checkbox"/> <b>Employee Communications</b> | <input type="checkbox"/> <b>Investor Relations</b>          |
| <input type="checkbox"/> <b>Community Relations</b>     | <input type="checkbox"/> <b>Crisis Communications</b>       |
| <input type="checkbox"/> <b>Marketing</b>               | <input type="checkbox"/> <b>Fundraising/Development</b>     |
| <input type="checkbox"/> <b>Web</b>                     | <input type="checkbox"/> <b>Investor Relations</b>          |
| <input type="checkbox"/> <b>Legal Issues</b>            | <input type="checkbox"/> <b>Community Relations</b>         |
|                                                         | <input type="checkbox"/> <b>Event Planning</b>              |

**Other** \_\_\_\_\_

**College/Universities Attended and Major:**

