



PRSA Alabama Sponsorship Agreement

Name of Company: _____

Contact for Company: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Email: _____

Phone: _____

Sponsorship amount: \$ _____

Authorized signature: _____

Company logo: please email high-resolution jpg or png to storr@uab.edu

My signature above hereby authorizes the Alabama PRSA the information and materials provided for usage on banners, publications, websites and in social media platforms.

Questions: Kara Kennedy, PRSA Alabama sponsorship chair at 205-726-4070 or kkennedy@samford.edu.

Checks payable: Alabama PRSA

Mail to: c/o Kara Kennedy, Brock School of Business, Samford University, 800 Lakeshore Drive, Birmingham, AL 35229

PRSA Alabama Tax ID: 636066616

ALABAMA PRSA SPONSORSHIP

The Alabama chapter of the Public Relations Society of America is the #1 resource for communications professionals and students in Alabama. More than 150 members strong, the Alabama PRSA is your best opportunity to reach communicators statewide.

SCHOLARSHIPS FOR STUDENTS

The Alabama PRSA is a non-profit organization dedicated to the betterment of our professionals and empowerment of our students. All sponsorship funds, that exceed the operation costs of professional development, go to student scholarships.

ALABAMA PRSA SPONSORSHIP LEVELS (ANNUAL)

\$250 Table Sponsor: Company logo on a table, PRSA website and meeting PPT.

\$500 Food Sponsor: Company logo food table, PRSA website and meeting PPT. Two guest admissions to PRSA meeting.

\$750 PRSA Speaker Sponsor: Company logo on the Speaker Table, PRSA website and meeting PPT. Three guest admissions, one seat at Speaker Table plus newsletter mention. Introduce speaker.

\$1000 PRSA Meeting Sponsor: Company logo podium, PRSA website and meeting PPT. Four guest admissions, two seats at Speaker Table plus newsletter mention. Welcome everyone to meeting.

ALABAMA PRSA SUMMIT SPONSORSHIP LEVELS

\$500 Table Sponsor: Your company logo will be prominently displayed in the program, on a table, the PRSA website and intro PPT. It includes one guest admission.

\$750 Snack Sponsor: Your company logo will be prominently displayed in the snack area. It will also appear in the program, on a table, the PRSA website and the intro PPT. This level also includes one guest admission and a newsletter mention.

\$1000 Lunch Sponsor: Your company logo will be prominently displayed in the lunch area. It will also appear in the program, on a table, the PRSA website and the intro PPT. This level also includes two guest admissions and a newsletter mention.

\$1000 Professional Break Out Sponsor: Your company will introduce the speaker and your logo will be prominently displayed in the professional break out session area. It will also appear in the program, on a table in the main room, plus the Summit website and intro PPT. This level also includes two guest admissions and a newsletter mention.

\$1000 Student Break Out Sponsor: Your company will introduce the speaker and your logo will be prominently displayed in the student break out session area. It will also appear in the program, on a table in the main room, plus the Summit website and intro PPT. This level also includes two guest admissions and a newsletter mention.

\$1000 Post-Event Concert: Your company will introduce the concert and your logo will be prominently displayed in the post-event area. It will also appear in the program, on a table in the main room, plus the Summit website and intro PPT. This level also includes two guest admissions and a newsletter mention.

\$1500 Keynote Sponsor: Your company will introduce one of the keynote speakers and your logo will be prominently displayed in the session area. It will also appear in the program, on a table plus the Summit website and PPT. This level also includes three guest admissions plus a newsletter mention.

\$2000 Title Sponsor: Your company will welcome everyone to the PRSA Summit and your logo will be prominently displayed at the day-long event. It will also appear in the program, on every table, on the Summit homepage and PPT. This level also includes four guest admissions plus top billing in our newsletter and all mentions of the event.